

New site for the independent investor launched

Montreal, March 19, 2008 - A new, Canadian-based, website for the independent investor, <u>www.independentinvestor.info</u> (French version <u>www.investisseurautonome.info</u>), was born yesterday.

The launch of the site was held at the Faculty Club of McGill University, before an impressive audience of representatives of the Montreal business community and other guests.

Marc J. Ryan, the site's founder, stated: *The mission of our site is to provide individual investors with independent and objective information to help them better manage a portfolio intended to constitute an important source of retirement income. Our site also comments on current financial events as well as on the weaknesses of the financial system, always from the viewpoint of do-it-yourself investors.*

Access to the site is free. It is independent of banks and other financial intermediaries. The site is intended as an unbiased source of information on investing: it is not seeking to sell financial products or services.

The site has only been on the internet for a few months as a site *under construction*. Nevertheless, the site recently placed on page 1 for Google.com searches for the term *independent investor*. The French language version, which has been on-line for a longer period, regularly appears in first position on page 1 for Google.com searches for the French language equivalent of *independent investor*.

The site's founder, Marc J. Ryan, a lawyer, was counsel and an executive with the Québec Securities Commission (now the AMF) for three years and with the Bell Canada group of companies for 26 years. Mr. Ryan also gives conferences based on the philosophy of the site, notably the advantages of self- investing, the impossible dream of the individual investor trying to beat the market, and the virtues of tight management of investing-related costs.

Advertising and partnerships are welcome from all sources excluding banks and other intermediaries in the financial system.

For media enquiries, and for the media launch text:

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Internet site: <u>www.independentinvestor.info</u> <u>www.investisseurautonome.info</u>